

Lamar Dewberry

- A Landowner from Lineville, Alabama
- Married to Felicia Dewberry, co-owner of Dewberry Lands, LLC
- Graduated from Auburn University
- Bought our first property in 1983
- Have two children and four grandchildren

Can I Create a Blog?

Where do I start?



Why do a Blog?

- There are any number of reasons for creating a blog.
- The purpose of my blog is to keep our children and grandchildren informed about what's happening with the property.
- It includes other reasons: education, photos, and other miscellaneous information. A landowner tour on-line.

Why Might You Create a Blog?

- Information
- Photography
- Education
- Any reason you want



A Blog is short for a Weblog

- There are millions of them.
- Most blogs are fairly simple.
- It might be a home page and five to ten sub-pages. My blog has eight subpages.
- 1) Family in the Forest, 2) Tree ID,
 3) Wildlife Pictures, 4) Wildflower Pictures, 5) Hunting, 6) Visitors,
 7) Miscellaneous, and 8) Awards.

A blog is much simpler than a website.

- A blog is normally a single page with entries.
- A blog is in reverse-chronological order.
- A blog is normally public- the whole world can see it.
- Entries normally come from a single author.
- Entries may not be in any particular order.

Example on my blog

 You may see a picture of a prescribed burn then the next entry may be of children playing in a stream.





Some blogging basics

- A typical blog has a home page.
- On that home page you will have a set of entries.
- A new entry will go to the top of the page.
- A blog maybe like an online journal.
- You control what goes on your blog.
- It may be a story or just information you want to share.

Most blogs have a focus.

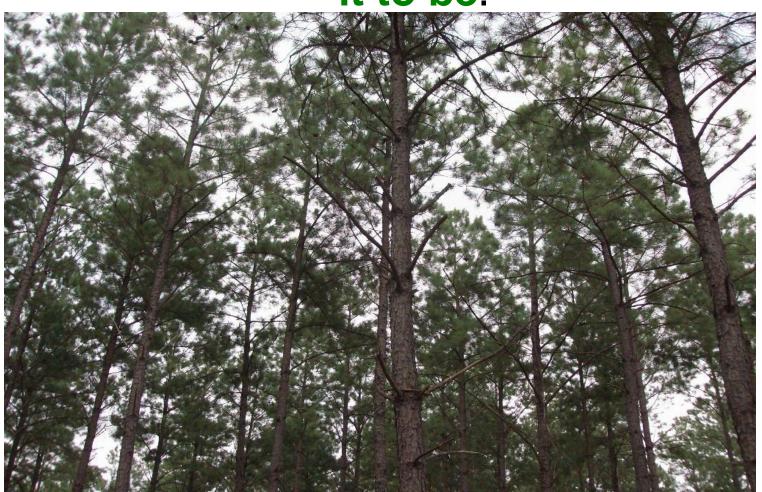
My focus is on how my family use our forest land: its multiple use and how we manage our property.



 Some use their blog as a scrapbook or a way of documenting something.



 A blog can be about anything you want it to be.



Blogs help others to be able to plug into what you are sharing.

- Others can comment on your blog.
- Blogs allow you to connect to other blogs.



Where Do I Start?

- There are several web-based tools that you can use to build your blog.
- Examples: Blogger, TypePad, LiveJournal and there are others.
- You can create a blog for free.
- It only takes a few minutes to get started, so what are you waiting on!

Things You Will Need To Get Started

- A name.
- And Email address.
- A few other pieces of information: what are you going to blog about.
- Next, select a template you want to use.
- Click a few buttons and you are on your way to blogging.



Today at 2:45- Breakout Session

- We plan to look at the blog I have put together at the afternoon session.
- This may give you some ideas on how to make a blog, and what you may want to blog.
- You can make it better.

www.dewberrylands.blogspot.com