



Lamar Dewberry

- **A Landowner from Lineville, Alabama**
- **Married to Felicia Dewberry, co-owner of Dewberry Lands, LLC**
- **Graduated from Auburn University**
- **Bought our first property in 1983**
- **Have two children and four grandchildren**

Can I Create a Blog?

Where do I start?



Why do a Blog?

- There are any number of reasons for creating a blog.
- The purpose of my blog is to keep our children and grandchildren informed about what's happening with the property.
- It includes other reasons: education, photos, and other miscellaneous information. **A landowner tour on-line.**

Why Might You Create a Blog?

- Information
- Photography
- Education
- Any reason you want



A Blog is short for a Weblog

- **There are millions of them.**
- **Most blogs are fairly simple.**
- **It might be a home page and five to ten sub-pages. My blog has eight sub-pages.**
- **1)Family in the Forest, 2)Tree ID, 3)Wildlife Pictures, 4)Wildflower Pictures, 5)Hunting, 6)Visitors, 7)Miscellaneous, and 8)Awards.**

A blog is much simpler than a website.

- A blog is normally a single page with entries.
- A blog is in **reverse-chronological** order.
- A blog is normally **public**- the whole world can see it.
- Entries normally come from a **single author**.
- Entries may not be in any particular order.

Example on my blog

- You may see a picture of a prescribed burn then the next entry may be of children playing in a stream.



Some blogging basics

- A typical blog has a **home page**.
- On that home page you will have a set of **entries**.
- A new entry will go to the top of the page.
- A blog maybe like an **online journal**.
- **You** control what goes on your blog.
- It may be a **story** or just information you want to share.

- **Most blogs have a focus.**

My focus is on how my family use our forest land: its multiple use and how we manage our property.



- **Some use their blog as a scrapbook or a way of documenting something.**



- **A blog can be about anything you want it to be.**



Blogs help others to be able to plug into what you are sharing.

- Others can comment on your blog.
- Blogs allow you to connect to other blogs.



Where Do I Start?

- There are several web-based tools that you can use to build your blog.
- Examples: *Blogger, TypePad, LiveJournal* and there are others.
- You can create a blog for free.
- It only takes a few minutes to get started, so what are you waiting on!

Things You Will Need To Get Started

- A name.
- And Email address.
- A few other pieces of information: what are you going to blog about.
- Next, select a template you want to use.
- Click a few buttons and you are on your way to blogging.

A photograph of several green maple leaves with characteristic three-lobed shapes, set against a clear blue sky. The leaves are in the foreground, with some showing signs of being eaten, such as small holes and dark spots. The lighting is bright, suggesting a sunny day.

Things You Can Do

- Add a slide show
- Add videos
- Add audio
- Add photos

Today at 2:45- Breakout Session

- We plan to look at the blog I have put together at the afternoon session.
- This may give you some ideas on how to make a blog, and what you may want to blog.
- **You can make it better.**
- www.dewberrylands.blogspot.com