



*Protecting America's Private Forest Landowners*

# **Giving a Voice to Private Forest Landowners**

## **Alabama Forest Owners Association Atmore, Al**

**Scott Jones  
Chief Executive Officer  
Forest Landowners Association  
April 16, 2010**

[www.forestlandowners.com](http://www.forestlandowners.com)

(800) 325-2954

# Forest Landowners Association

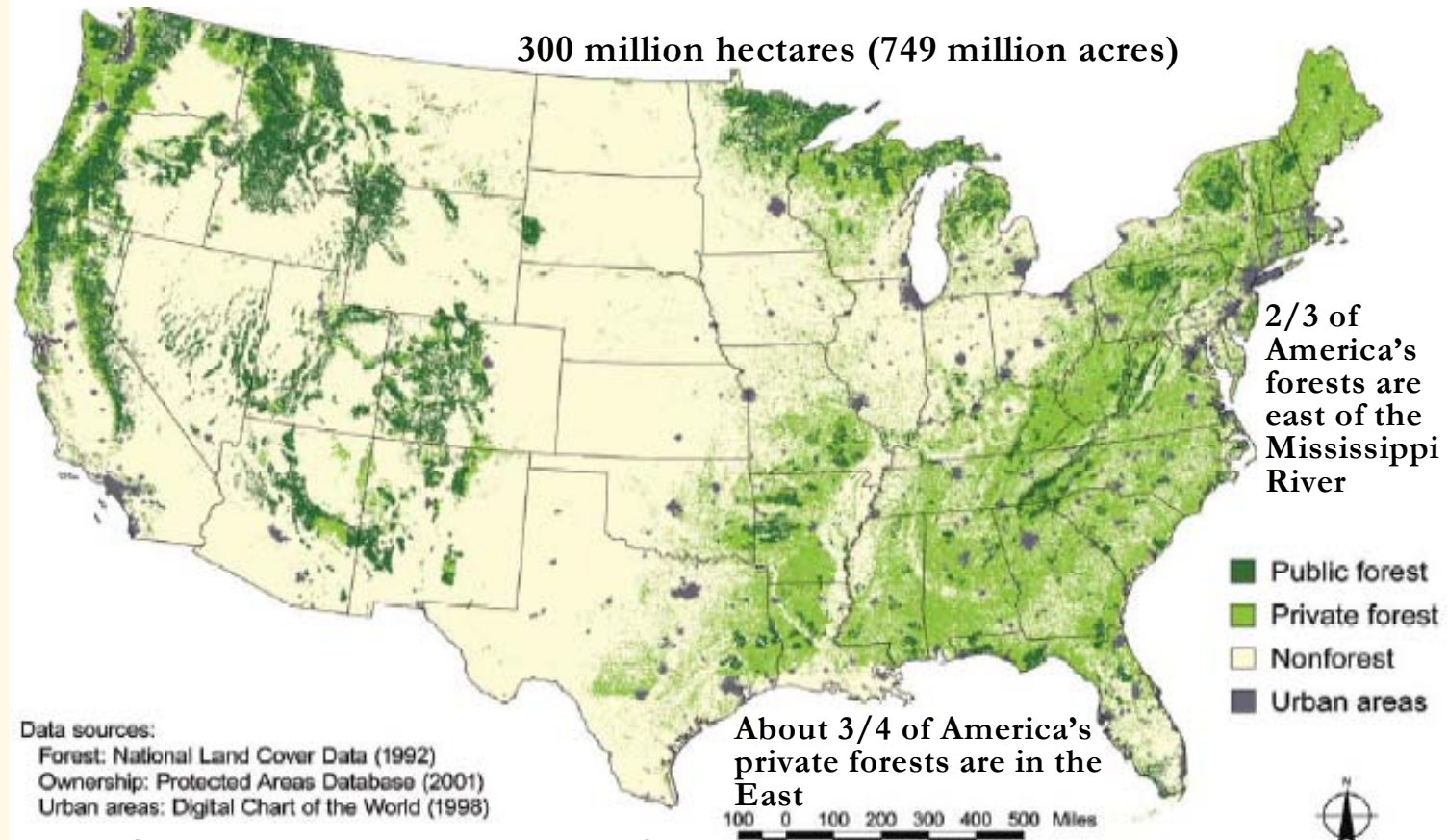
- Founded in 1941 to support through advocacy, education, and information, forest landowners' responsible management of private property.
- 5,400 members
- 48 states
- 37 million acres



*Protecting America's Private Forest Landowners*

**60% private 11 million owners**

# America's Forest Resource\*



Data sources:  
Forest: National Land Cover Data (1992)  
Ownership: Protected Areas Database (2001)  
Urban areas: Digital Chart of the World (1998)

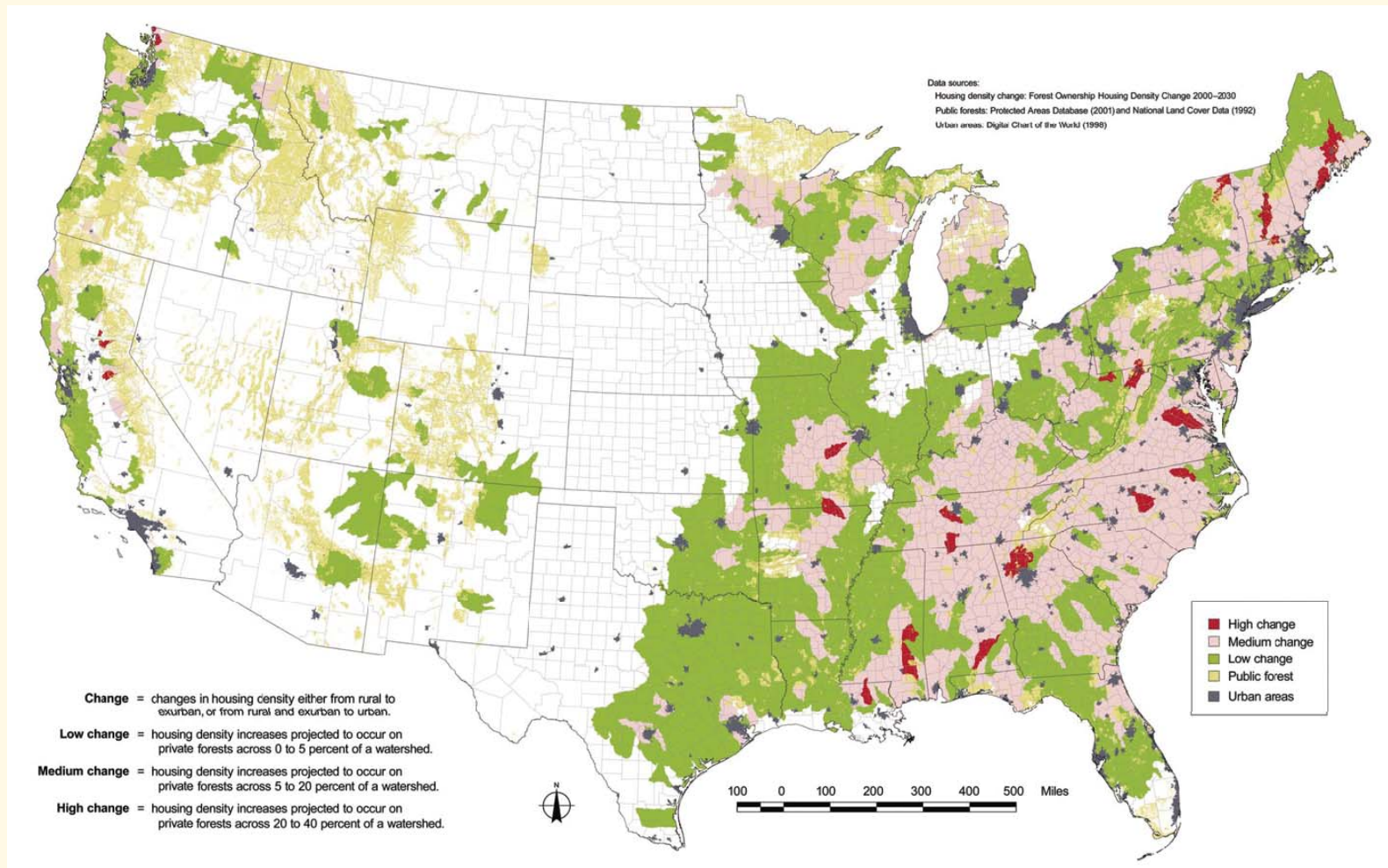
About 3/4 of America's private forests are in the East

\* Forestland > 10% tree cover

\* Includes Alaska & Hawaii



# Forest Ownership Housing Density Change 2000–2030



Source: Susan Stein, et. al., USDA Forest Service, *Forest on the Edge*

## How will Growth Affect Land Use?

- 19 million acres of forest converted to developed uses from 1992–2020 in the southeast.<sup>1</sup>
- The need for services will cause fragmentation.<sup>2</sup>
- Private, family, forest landowners managing smaller tracts of land that have greater potential for development.<sup>3</sup>

*1 Source: David Wear, USDA Forest Service, Southern Forest Resource Assessment*

*2 Source : Susan Stein, et. al. USDA Forest Service, Forests on the Edge*

*3 Source: Butler and Leatherberry, 2004. America's family forest owners. Journal of Forestry 102 (7): 4-9*



# Population Growth Forecast

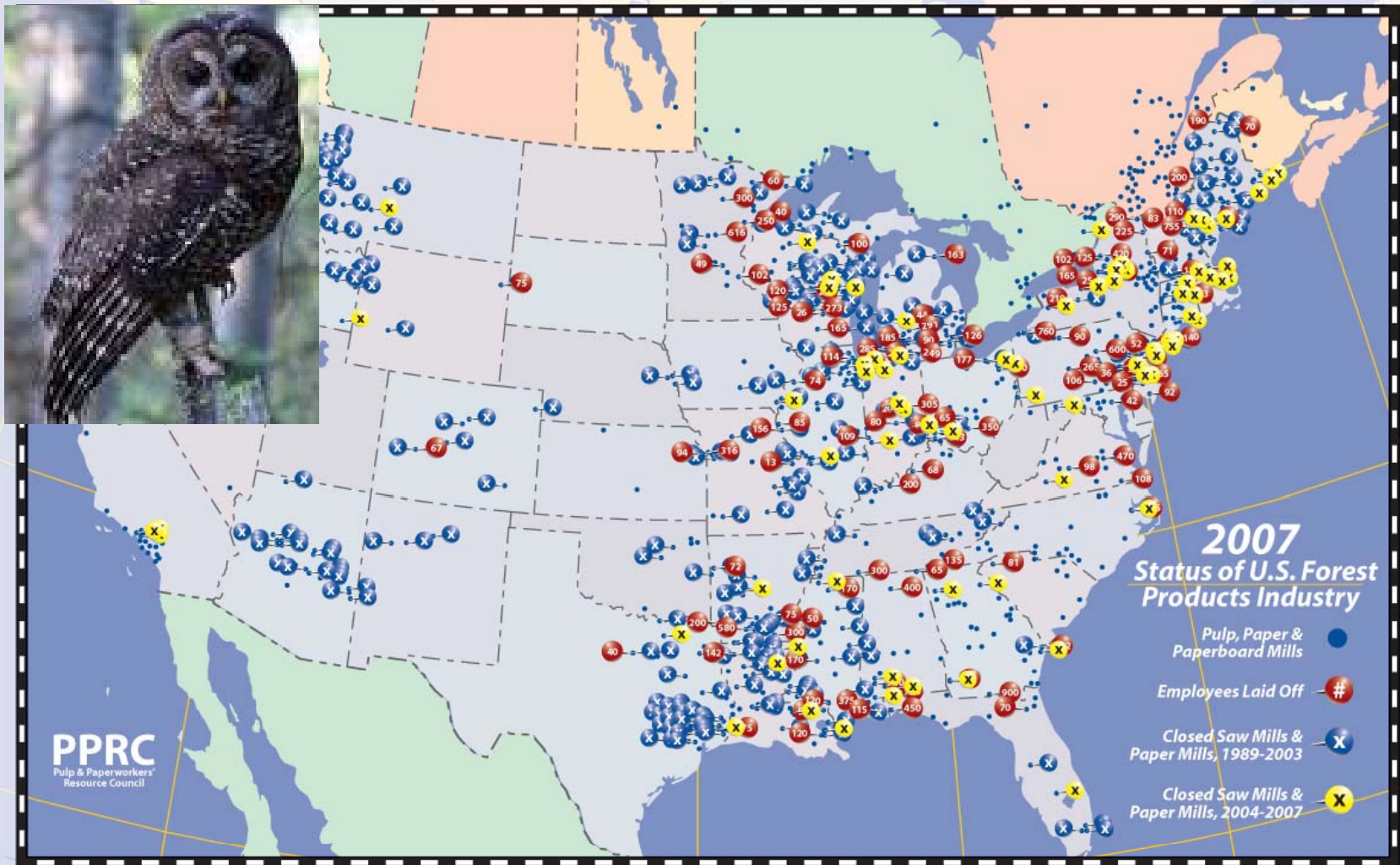
- Urbanization will have the “most direct, immediate and permanent” effects... of all forces of change.<sup>1</sup>
- Population Growth Projections 2000–2030<sup>2</sup>

	<u>New People</u>	<u>%Growth</u>
United States	82.1 million	29.2 %
Georgia	3.8 million	46.8%
Florida	12.7 million	79.5%

<sup>1</sup> Source: Wear and Greis, USDA Forest Service, Southern Forest Resource Assessment.

<sup>2</sup> Source: US Census Bureau Interim Projections Released April 2005

# U.S. Mill Closures



# Renewable Energy

## Opportunity if.....

- Restrictive definition in Renewable Fuel Standard (*2007 EISA*)
- Renewable Electricity Standard not yet determined
- State Renewable Portfolio Standards (*24 states & DC*)  
*VA is voluntary 12% by 2022 (5 total voluntary state guidelines)*
- Environmentalist fear of biomass (*Conversion*)





## Wood for Energy Legislation

### Energy Independence Security Act '07: (EISA)

Ambiguous language, undefined by statute -

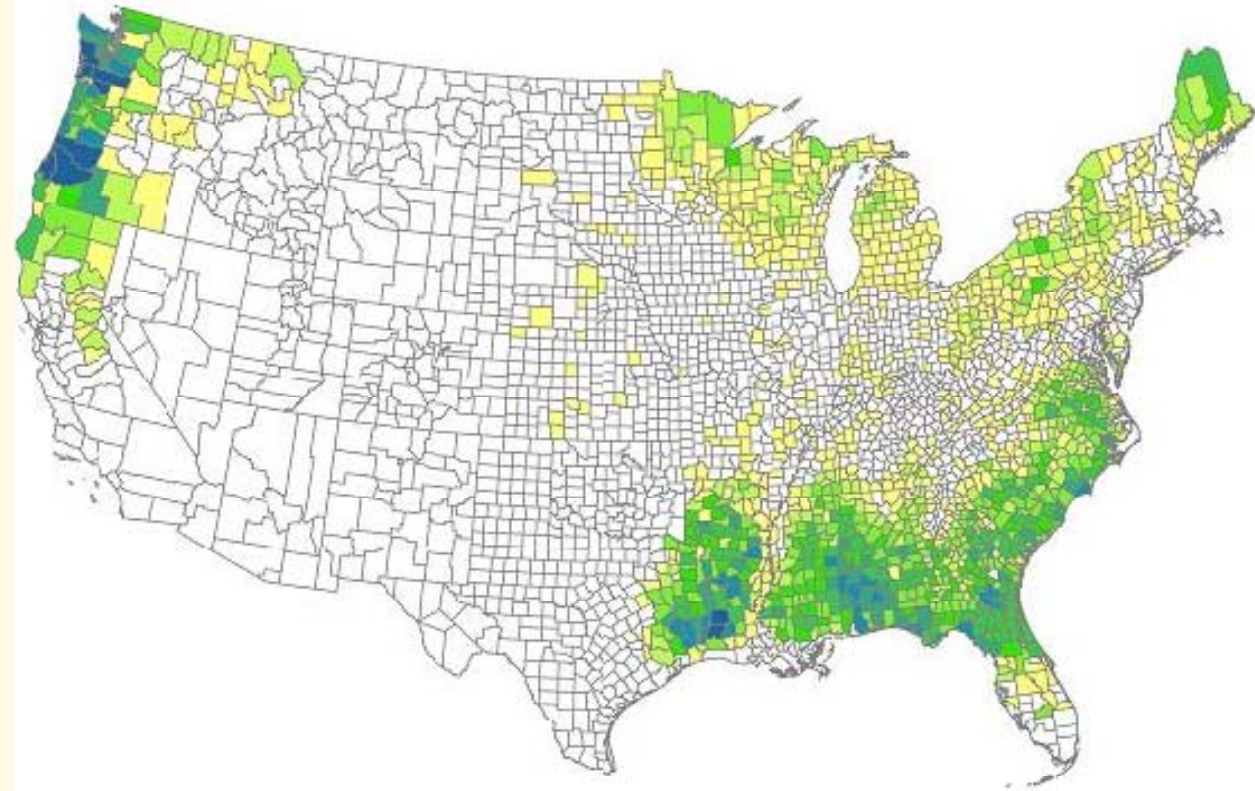
- “cleared before the passage of this sentence”; “planted”; “pre-commercial thinning”
- Most restrictive interpretation excludes 88% of private forests
- **Bottom Line:** Adversely impacts the siting of new facilities
- **Solution =** 2008 Farm Bill: “...other plants and trees”



# Area of Timberland Qualifying Under the 2007 EISA



**Acres**



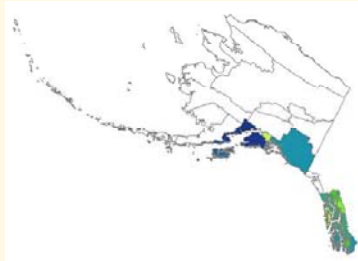
*Forest Inventory and Analysis*



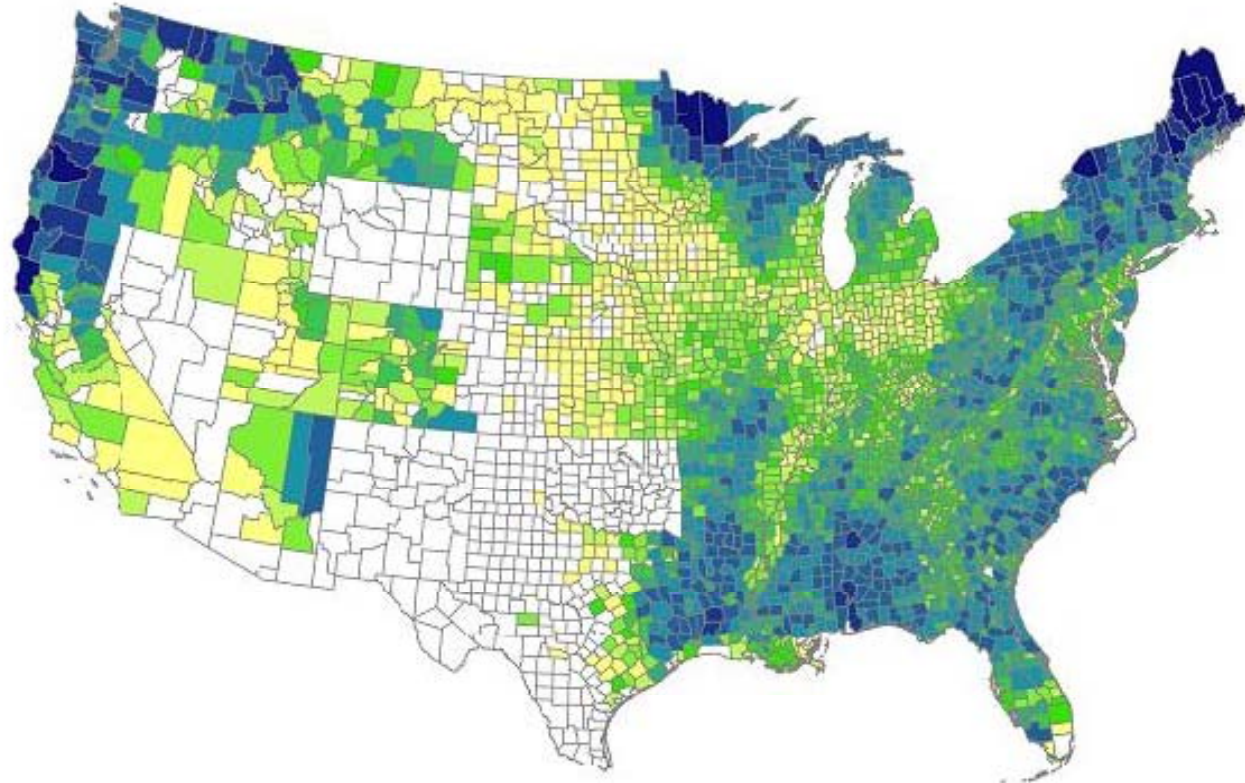
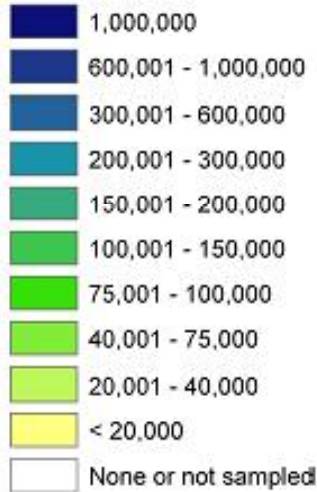
USDA FOREST SERVICE  
 Northern Research Station  
 Forest Inventory and Analysis  
 Sources: USDA Forest Service, 2009  
 Visit: <http://www.ncrs2.fs.fed.us/4801/fiadb/>  
 Produced April 9, 2009, Author: Barry Wilson



# Area of Timberland Qualifying Under the 2008 Farm Bill



**Acres**



*Forest Inventory and Analysis*



USDA FOREST SERVICE  
Northern Research Station  
Forest Inventory and Analysis



Sources: USDA Forest Service, 2009  
Visit: <http://www.ncrs2.fs.fed.us/4801/fiadb/>  
Produced April 9, 2009, Author: Barry Wilson



## Renewable Electricity Standard

### American Clean Energy & Security Act (*Waxman-Markey*)

- Passed House 219-212 on June 26, 2009
- Included a Renewable Electricity Standard (RES) with a broad definition of biomass. “other plants and trees” and “residues or byproducts from wood, pulp, or paper products facilities”
- Senate – E&NR passed restrictive bill in June ‘09 that did not include climate change provisions. No floor action.  
*(Debate now on if any bill will pass in 2010)*





## Clean Water Restoration Act

- June 18 – Senate E&PW passed S.787
- Low profile issue at times
  - “Navigable waters changed” to “Waters of the United States”
  - Dilutes silvicultural exemption for forestry operations



# FLA National Representation for Landowners

Direct  
Lobbying/  
Education

Strategic  
Campaign  
Support



Grassroots  
Mobilization

# FLA Political Action Committee

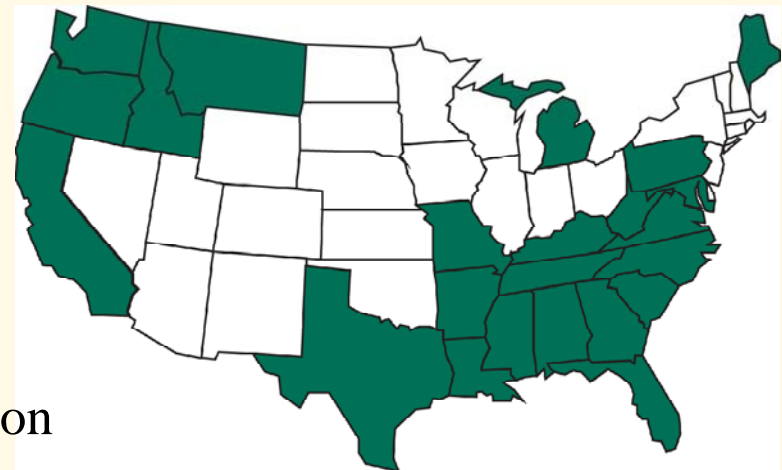
## 2007-2008 FLA-PAC Contributions

**\$71,139**

## 2005-2006 FLA-PAC Contributions

**\$74,280**

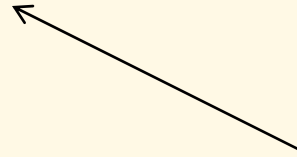
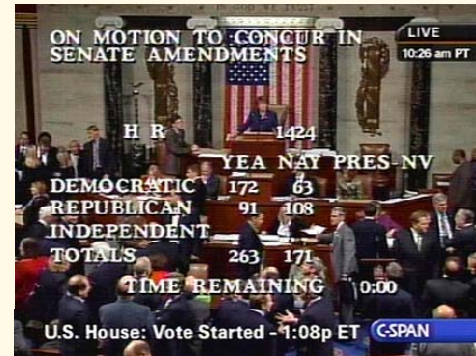
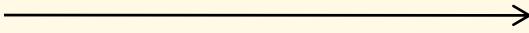
- 15, 276 Registered Federal Lobbyist
- 2008: \$3.27 Billion      2009: \$800 million
- Environmental Lobby      2008: \$18 million
- Paper Co. Lobbying      2008: Over \$15 million





Protecting America's Private Forest Landowners

# FLA Grassroots



Protecting America's Private Forest Landowners

[www.forestlandowners.com](http://www.forestlandowners.com)

(800) 325-2954



## Direct Lobbying



## Keeping Forests as Forests

- Traditional markets – *solid wood, pulp and paper*
- Emerging markets – *energy, ecosystem services*
- Non-traditional uses – *easements, mitigation, ESA*
- Strong representation- *Ensure a voice in legislation and regulation*

# Questions?

Contact:

Scott Jones

Forest Landowners Association

(800) 325-2954

[sjones@forestlandowners.com](mailto:sjones@forestlandowners.com)

[www.forestlandowners.com](http://www.forestlandowners.com)